



LADIES GOLF PATHWAY HANDBOOK

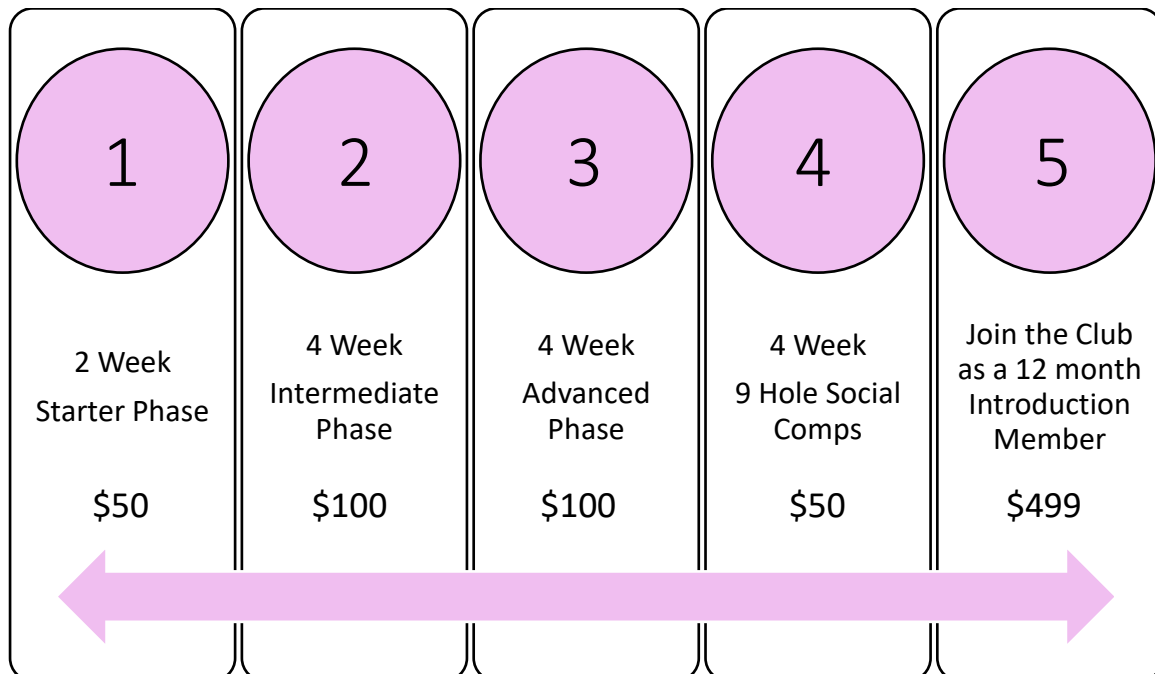
Ladies Golf Pathway

The Ladies Golf Pathway at Caboolture Golf Club is thoughtfully designed to offer women of all ages and skill levels a structured, inclusive and supportive introduction to the game of golf. Whether you're picking up a club for the first time or looking to refine your skills, the pathway provides a welcoming environment where participants can build confidence and develop their abilities at their own pace.

This program focuses on teaching the fundamentals of the game including swing mechanics, short game techniques, putting and on-course strategies, through a combination of clinics, group practise sessions and guided play. Participants are encouraged to connect with others in a relaxed and friendly setting, fostering a sense of community and camaraderie that makes learning the game even more enjoyable.

Beyond skill development, the pathway aims to equip women with a clear understanding of golf etiquette, rules and the opportunities available for continued progression. With dedicated coaching, tailored resources and the club's commitment to promoting an inclusive culture, this pathway serves as a gateway for women to confidently transition into active club members and enthusiastic participants in sport.

Our 5 Step pathway to become an active club member



**To qualify for an introductory membership at Caboolture GC, participants must successfully complete the Ladies Pathway Program.*

Key Objectives

1. **Introduction to Golf:** Create an engaging environment where women can try golf in a relaxed and non-intimidating setting.
2. **Attract New Participants:** Reach out to local women, including beginners and those returning to the sport, through clinics and events.
3. **Skill Development:** Offer tailored coaching sessions focusing on golf fundamentals, etiquette, and building confidence on the course.
4. **Path to Membership:** Define a clear journey from beginner clinics to full club membership, emphasizing affordability and inclusivity.
5. **Retention Strategies:** Ensure ongoing engagement through social events, friendly competitions, and mentoring programs.

Program Features

- **Beginner Clinics:** Four-week coaching sessions designed to introduce the fundamentals of golf while ensuring participants stay engaged and gain maximum value throughout the experience
- **Mentoring Program:** Pair new golfers with experienced members for guidance, on-course practice, and social integration.
- **Social Events:** Host regular coffee mornings, networking events, and fun activities to build a strong sense of community.
- **Pathway Packages:** Offer cost-effective packages that include coaching sessions, access to practice facilities, and introductory memberships.
- **Progression Milestones:** Celebrate participant achievements (e.g., first 9-hole game, first competition entry) to encourage growth and motivation.

Cultural Vision

- Foster a **welcoming** environment where all women feel comfortable, regardless of their starting skill level.
- Promote **motivation** through inspiring role models, supportive peers, and achievable goals.
- Build an **inclusive** community where diversity is celebrated, and everyone is encouraged to participate.
- Establish a **supportive** network that provides resources, feedback, and encouragement at every step.

Key Outcomes

- **Membership Growth:** Increase the number of active female members in the club.
- **Community Building:** Create a strong, connected group of women golfers who support each other.
- **Skill Development:** Equip participants with the skills and confidence to play and enjoy golf long-term.
- **Sustainability:** Ensure the pathway is financially and operationally sustainable for future generations.

Steps in the Women's Golf Pathway

Step 1: 2-Week Starter (Taster)

- **What it Involves:**
Kickstart your golfing journey with **two coaching sessions** focusing on essential golf fundamentals, including grip, stance, posture, and the basics of putting and swinging. After each session, enjoy **drinks and nibbles**, providing a relaxed environment to connect with fellow participants.
- **Duration:** 2 weeks (1 session per week, 1 hour each).
- **Cost:** \$50 total (includes drinks and nibbles after each session).
- **Goal:** To provide a fun, social introduction to golf while building your confidence and enthusiasm for the game.

Step 2: 4-Week Intermediate Phase

- **What it Involves:**
A step up from the Starter Phase, this program includes **three coaching sessions** revisiting the fundamentals while introducing:
 - Driving and hybrids.
 - Chipping variations for different scenarios.
 - Course strategy in a supportive and inclusive setting.The phase culminates in **one on-course session**, where you can practice the skills learned and experience a real-game scenario.
- **Duration:** 4 weeks (1 session per week, 1 hour each).
- **Cost:** \$100 total (includes course access for the on-course session).
- **Goal:** To refine your skills and prepare you for more advanced golf techniques and play.

Step 3: 4-Week Advanced Phase

- **What it Involves:**
Take your game to the next level with **three coaching sessions** that focus on:
 - Full-swing mechanics.
 - Pre-shot routines and planning.
 - Intermediate target selection and shot choice.
 - Playing from bunkers and green-reading techniques.A final **on-course session** helps solidify these skills in a practical setting.
- **Duration:** 4 weeks (1 session per week, 1 hour each).
- **Cost:** \$100 total (includes course access for the on-course session).
- **Goal:** To equip you with the tools and confidence needed to navigate the course effectively and start thinking like a golfer.

Step 4: 4-Week Friendly 9-Hole Competition

- **What it Involves:**
Join a relaxed **9-hole competition** alongside your pathway participants. This is an opportunity to experience real on-course play, build connections, and learn in a supportive, welcoming environment. Keep your score and work towards gaining a handicap if that aligns with your goals.
- **Duration:** 2 hours per game (held weekly).
- **Cost:** \$20 per round (includes discounted green fees).
- **Goal:** To familiarize yourself with the flow of the game and integrate into the club's golfing community.

Step 5: Congratulations & 12-Month Membership

- **What it Involves:**
You've officially completed the Ladies Pathway Program! To continue your golfing journey, take advantage of our exclusive **12-month membership package**. This includes:
 - Full access to club facilities and 6x competitions rounds.
 - Discounts on equipment hire & buggy hire
 - Continued support from our coaching team and ladies' community.
- **Duration:** 12 months.
- **Cost:** \$499.
- **Goal:** To establish you as a full member of Caboolture Golf Club and provide opportunities to grow your skills and enjoy the game long-term.